

Main Street Reisterstown Program Minutes

Location/Date: Reter's Crabhouse, Reisterstown - February 25, 2013

Attendees: Amy Mantay, Mary Molinaro, Calvin Reter, Kevin Kowitz, Tony Baysmore, Jimmy Roberts, Pat Brooks, Ernie Schmidhauser, Irwin Kramer, Kathy Gambrill, Kinsey Gill, Dan Carey, Mary Jo Smith, Sharon Rydell

Amy asked for an overview of the activity since last week if any of the committees held a meeting.

Dan said the **Clean, Safe and Green** committee met this morning. They discussed the robbery at the consignment shop on Main Street, Wear It's At and any efforts to improve security. Irwin discussed the concern he has for the speeding at the curve near his office. He was hoping for a speed camera; however, he was advised they are only installed near a school. Tony talked about security for the small businesses. Dan said he was waiting for an opportunity with Officer Kauffman to do a security sweep of Main Street businesses to offer them the services of the county. A couple of meetings ago, Craig Bober who owns a security business spoke to them about opportunities. Kinsey said she invited another alarm company from Main Street to also attend tomorrow mornings' meeting at Bubb's Deli.

Mary said that the **Organization** committee had a quick meeting last Thursday and discussed organization role in general. There will be more to report after the next meeting. Minutes were sent to Amy.

Jimmy said he invited a neighbor who has a painting business and was asking about having a table where businesses can put their business cards as a networking opportunity as well as pick up information being discussed at the meeting.

Jimmy said he attended a Safety Summit and saw something he thought we could do. They had cards for people to fill in and give comments. As an incentive to return the card, they gave out a tote bag for each card returned and one of the tote bags had a prize. Mary suggested that we could have a booth at the Bloomin' ArtFest in May which would give us an opportunity to plan as well.

Amy said that she has the questions from the various committees. Those of a more general nature about vision and such she will save for the March 7th Kick Off meeting. Laurie Hayes will be attending the meeting tomorrow morning and provide an overview of the county programs applicable to businesses. Amy will focus her questions to specific issues of business owners. Amy will give everyone name tags for tomorrow morning's meeting which will also be used for the March 7th meeting. Amy asked everyone in the committee to consider being a facilitator at the table activity she is planning that evening and everyone agreed to assist.

Mary Jo Smith introduced herself as working with Shirley Smith at Steuart, Ensor & Smith and interested in participating. Calvin introduced Sharon Rydell, who is a reporter for the Owings Mills Times, and showed everyone an Owings Mills Times issue that talked about Main Street and showed him in front of Tina's Antiques.

Amy discussed the part of her agenda reviewing the Outreach Strategy:

Press Release

Baltimore County – the press release will go out today (February 25th) for the March 7th meeting and Amy will forward it to everyone in her email group.

Newspaper

Weekly articles in Patch

Mailing for March 7th Meeting

Property & business owners - done

Flyers for March 7th meeting

Community-wide distribution - done

Targeted outreach

Business/property owners

One-on-one meetings – for February 26th meeting

Brochure (Amy)

Morning event

Tuesday, February 26th @ 8:00am

Location: Bubb's Deli

Agency Representatives (Amy)

State

Local

Kick-off Meeting

Thursday, March 7th @ 6:30pm

Location: Trinity Lutheran Church

Amy discussed a new webpage that is the County Tourism Page which can provide a way to post events in the area. It is not ready yet. However, we want to work on the information to add a Reisterstown page of information once it launches. We also discussed getting a Facebook page established and Kinsey volunteered to help create it with Amy. Mary suggested that it also mention Reisterstown Improvement Association so all the information can be presented from one source since this Committee is under that organization.

Kathy shared an insert that was in the Maryland Life magazine that she receives. It demonstrates how being approved into the Main Street Maryland program will be a great promotion vehicle for town.

Tony talked about the plan described by Greg Carski at last Tuesday's RIA meeting. He is going to clean and the glass and possibly replace the light bulb with a higher wattage to improve lighting on Main Street. He is going to test it on 4-5 lampposts to see if we can see any improvement.

The next meeting will be held at Reter's Crabhouse, Monday, March 4 , 2013 at 10am.